

AJAY BENNETT

NEWSLETTER

MAY 1, 2025



Wolfe, Abigail. "AJay Bennett." 2025.

Welcome! I could not be more excited to announce the project I have been working on over the past month. If you're new, or don't know me personally, Hi. I'm AJay. Over the past month, I have been working hard to curate a home for one of my greatest passions and interest. Today, I get to finally present my labor of love to you. If you are receiving this newsletter, that means you have decided to support me by joining a mailer list for newsletters- thank you. I know we all have ever-flowing inboxes full of more information than a library of students could process, but, by subscribing, you are allowing me to share this project with you in real time. While I am definitely still a student of my craft, I am overwhelmed with joy to share my work so far. Please, read on, and enjoy the launching information for AJay Bennett Independent Media Journalism.

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The Why

Throughout the month of April, I worked 30-40 hours a week writing and designing an Independent Media journalism website. Why? Human art is a reflection of our Creator. Although Hollywood has the tendency to be a God-hating hotspot (a point to not take lightly), it's mere existence as a hub of creativity is a reflection of the Author of life himself. My desire to understand the details is one of my connections to my Creator. The purpose of my website is to highlight the workers, jobs, and artists behind the big-screen success we see everyday. No person is insignificant- not in Hollywood. Not in the Kingdom of God.

The Mission

Throughout my life, I have always loved the film industry. Music, movies, and television -no matter how big the budget- fascinated me. When I was 8 years old, I started sewing, and, around middle school, I grew a love for historical costuming (think the clothing of Bridgerton). Around that same time, I fell in love with music and the radio industry. My love for the on-screen glitz and glam quickly grew into a fascination with the mundane.

When I made the decision to quit my job in early January, I had no idea what God was bringing for me next. For three months, my days were spend learning about and studying the industry. Directing, costuming, lighting, set design, writing, hosting, etc. What I thought was a wasted moment of my life was God preparing me for our next venture- what you're reading right now.



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Launch Day

To celebrate launch day, I have written three articles- all being released today- to serve as examples of what I am going to be writing about. (At least, how they are planned as of right now. Ha...)

Topic 1: **FILM**

There are some movies that capture the heart's of audiences from their emotional pull. Others from the musical score. Some even from the beautiful costuming. But what about the movies that have all of those? In *film* articles, we will be going on a journey of picking apart every aspect that makes a film a masterpiece.

Topic 2: **THAT'S A WRAP!**

Don't have the mental capacity for an entire film dissection? Introducing *That's a Wrap!* This topic is designed to give you the travel-sized version of media analysis. Enjoy a peak into a beloved character from a television show or film to understand what made them so endearing.

Topic 3: **INDUSTRY SPOTLIGHT**

Have you ever wondered about the industry workers not on screen? *Industry Spotlight* provides a glimpse into the specialty artists behind some of the biggest masterpieces of modern history.

Topic 4: **PLACES!**
COMING SOON :)



FILM: Why Notting Hill is Even Better Than You Remember

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THAT'S A WRAP!: Character Breakdown of Sue Heck from ABC's The Middle

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INDUSTRY SPOTLIGHT: Marc Lawrence

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Name Change?

As a woman, it is easy to feel like your name is a branding. A statement of ownership. And, while not all women feel that way, I often do. When I decided to branch out with this project, I knew whatever name I had attached to it would be incredibly hard to change down the line- should I decide to- and, since I already struggled with not liking my own name, I decided to change it for the professional world.

My first name, *Andie*, means, "strong" and, "warrior" and middle name, *Jadyn*, means, "precious stone." "Strong warrior precious stone" is, for lack of a better term, sick. So, I decided I wanted to keep those names somehow.

Ajay is a combination of my first and middle name. *Andie* + *Jadyn* = *Ajay*.

My last name was what I wanted to change. It's not a reflection on anyone else who shares my name, but instead a decision for individuality and ownership of my own life.

I chose *Bennett* after a young indie brit pop artist named Charlie Bennett. I didn't choose it because I love his music (I do, but that's not the point). I chose it because, in the multiple interactions I have had with him, he is genuinely one of the kindest men I have ever talked to. He treats everyone with dignity and respect and I want to be known like that.

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Wanna Connect?

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